

Envision 2020  
E2020 Energy Conservation Taskforce meeting  
March 24, 2011, 8-9 am  
Greater Mankato Business Development Center, Classroom B

MINUTES

Present: Bill Anderson, Mike Fischer, Paul Gorman, Jon Hammel, Paul Lindfors, Jon Noerenberg, Leigh Pomeroy, Bob Schabert, Lou Schwartzkopf, Katy Wortel

Guest: Ryan Langemeier, Instructor, South Central College

I. Lou Schwartzkopf opened the meeting at 8:00 am, and welcomed guest Ryan Langemeier.

II. Reports

A. Home Show recap

Our booth was a success; we talked to at least 379 people over the three days of the event! Our success was due largely to the efforts of everyone involved in organizing the event and staffing the booth – Bill Anderson, Monika Antonelli, Jessie Beyer, Ted Downey, Paul Gorman, Jon Hammel, Paul Lindfors, Leigh Pomeroy, Bob Schabert, Lou Schwartzkopf, Jerry Stump, and Katy Wortel. Thanks are due also to Greater Mankato Growth and the Mankato Area Environmentalists for providing monetary support, to Brad Widness for making the signs, and to the Minnesota Office of Energy Security, Xcel Energy, and Benco Electric for providing brochures.

What worked? What didn't? What could we do better next time?

The most effective brochures were 10 Ways to Save Energy and also Low Cost & No Cost Energy & Money Saving Ideas. We could focus the message somewhat. If anything, there were too many different brochures, too much clutter. Also, the Task Force was not clearly identified; a big banner with our name on it would have helped. Brochures could have been put on a long table in front to make them more easily accessible. We didn't alert the media. Next time we could have a CFL bulb to give to each person who stops by the booth. There is a message in *The Homeowner's Handbook to Energy Efficiency* that we could sharpen and get out to homeowners in the future.

## Brochures

Some of the left-over brochures were given to the ReStore. Also, Lou still has some. Katy will ask Jessica if she wants the left-over Office of Energy Security brochures.

### III. New business

#### A. Logo for the Task Force

Jon Hammel has suggested that the Task Force have a logo. The group concurred that this is a good idea. Katy suggested a contest to design a logo; Ryan Langemeier will mention it to a class at South Central College.

Further discussion was deferred to our next meeting.

### IV. Presentation by Ryan Langemeier

Ryan Langemeier spoke to the group about a new program, Building Design and Energy Technology, at South Central College, which will offer its first classes at SCC this Fall Semester. Registration has already started. Students can enroll in either a 60 credit AAS degree program or a 32 credit diploma program. Key courses in the programs are BDET 1220, Building Analysis, which prepares students to be BPI (Building Performance Institute) certified, and BDET 1130, Materials and Methods, which prepares a student to be LEED (Leadership in Energy and Environmental Design) certified. On graduation from either program students could, for example, get BPI certification to test homes (the energy technology part of the program), or become a CAD (computer aided design) operator or CAD technician (the building design part of the program).

V. Meeting adjourned at 9:00 am. Next meeting: Thursday, April 28, 8-9 am, Greater Mankato Business Development Center, Classroom B.

Respectfully submitted,

Lou Schwartzkopf