



City Center Business Association Participation Form

Need:

In order to create a City Center Business Association (CCBA), we need a committed council and active business members, who represent multiple business sectors and entities in our City Center.

Purpose:

The Greater Mankato City Center Business Association (CCBA) will work to:

- establish a unified identity for the area (city center branding, maps, signage, etc)
- improve the look, feel, and vitality of the city center
- increase business trade and traffic in the city center (both local and non-local consumers)
- provide input and advocacy for city center renaissance endeavors and community events
- establish a link and leverage resources between the private and public sector representatives who have a stake in city center vitality

Structure of the City Center Business Association Council (CCBA):

See **CCBA Council Framework Document**

Please indicate your interest in the CCBA:

- Participating in the CCBA

- Serving on a Committee or Taskforce
 - o City Center Marketing & Promotions
 - o City Center Business Development & Sustainability
 - o City Center Aesthetics & Livability
 - o City Center Events & Festivals

- Serving on the City Center Business Association (CCBA) Council

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Interests/Hobbies/Volunteerism: _____

Please check your business status:

- Member of Greater Mankato Growth, Inc.
- Non-Member of Greater Mankato Growth, Inc.

Return to: Liz Sharp, Business Events & Sales Director

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