



Of all the goals in the Envision 2020 plan, the City Center Renaissance was identified as one of the highest community development priorities. Even before the creation of the Envision 2020 plan, the City Center Renaissance project was conceived of and planned for by committed community officials and residents concerned about this important area of Greater Mankato. With its unique mix of historical, civic, governmental, retail and entertainment venues, the City Center is the heartbeat of Greater Mankato.

Helping develop this asset will be the mission of the City Center Business Association (CCBA). The CCBA will help:

- Establish a unified identity for the City Center
- Improve the look, feel and vitality of the City Center
- Provide input and advocacy for City Center endeavors and community events
- Establish a link and leverage resources between the private and public sector representatives who have a stake in City Center vitality

The CCBA will include businesses located in downtown Mankato or on Belgrade Avenue in North Mankato. There is no charge to join the CCBA - simply complete the attached participation form.

Nominations are also currently being sought for the CCBA Council. The CCBA Council will be made up of representatives from different business and community sectors, representing the following business and residential districts within the City Center: Belgrade Avenue, Downtown Core, Old Town, South Riverfront, Lincoln Park, Sibley Parkway, South Front and Washington Park. The CCBA Council will provide the leadership to shape the structure, priorities, sustainability and development of the City Center. If you are interested in nominating someone for the CCBA Council, please complete the attached nomination form by April 18.

Serving as a catalyst in the creation of the CCBA, Greater Mankato Growth will provide the structure, organizational and ongoing support for this important effort moving forward. For more information, please contact Barb Embacher at 385-6644 or Liz Sharp at 385.6641.